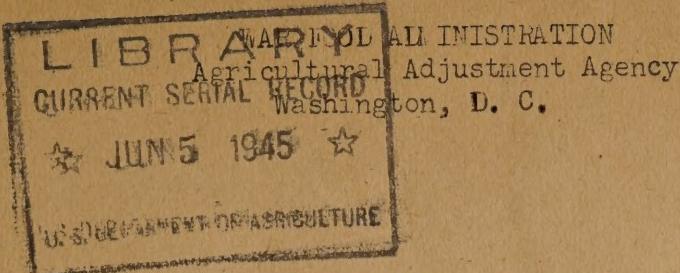


1.42
Ad 4 Sun
Cap 5



March 15, 1945

BETTER SEED FOR INCREASED PEANUT PRODUCTION

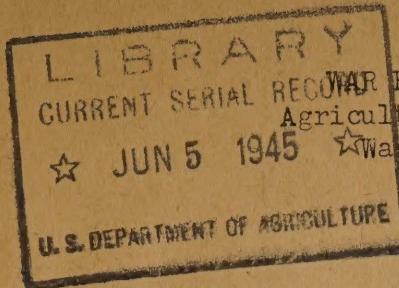
Suggested 30-second radio announcements for use in the effort to obtain higher peanut yields per acre in 1945.

Good peanut seed is an important beginning for a good crop. Use the best grade of the variety adapted to your soil and climate. And remember that shelled peanut seed gives higher yields. Your county agent can furnish complete information about shelling and treating the seed before planting. Take every step to increase your production, and that in turn increases your financial return. Grow more peanuts per acre! Produce more food for war!

Better seed means better peanut production. Increase your yields with the best grade of the best variety for your soil and climate. Shell your peanut seed and insure a good stand. Treat the seed before planting to get better germination. Your county agent can give you full instructions about the best way to "treat" peanut seed with approved chemicals. It's part of the war job this year to grow more peanuts on every acre - So do your part by increasing the yields on your farm. Grow more food for war!

Peanuts are war food — energy-giving food! More peanuts from every acre means more food for our fighting men. So start your crop in the right direction with good seed. Use the best grade of the best variety for your soil and climate. Shell and treat the seed before planting according to the recommendations of your county agent. Care in the selection and treatment of seed before planting will go a long way toward bringing in a good crop at harvest time.

This material was prepared jointly by Agricultural Adjustment Agency; Bureau of Plant Industry, Soils, and Agricultural Engineering; and Extension Service.



PLANTING PEANUTS

Suggested 30-second radio announcements for use in the effort to obtain higher peanut yields per acre in 1945.

MR. FARMER, YOU REAP WITH SATISFACTION WHEN YOU PLANT WITH CARE! And you can't afford to be careless about planting your peanuts this year. Millions of cans of salted peanuts must go to our Army and Navy. Peanuts go into "C" rations — They go into the "air crew lunch" for the men in the planes. Our fighting men all over the world need more peanuts as an energy food to relieve fatigue. So be sure to see your county agent about the best methods in your community, and plant your peanut crop for higher yields!

BETTER YIELDS FROM YOUR PEANUT CROP WORK BOTH FOR YOU AND FOR THE MEN IN UNIFORM! Government supported prices assure you the same financial return per ton as last year... And the armed forces need more peanuts for energy food. So start your crop in the right direction. Plant reasonably early, and follow the best recommended methods for your community. There's no chance for over-production. We need all the peanuts we can produce for oil and for food. See your county agent and check your soil, your seed, and planting methods. Grow more peanuts on every acre!

THE ARMED FORCES NEED MORE PEANUTS THIS YEAR. They need peanuts as an energy food to relieve fatigue. Peanut producers can help to meet this need with increased production — by growing more peanuts on every acre. The right kind of soil, properly prepared — the use of shelled, treated seed of the right type for the climate and soil — proper methods of planting — all go into better yields from your peanut crop. Remember the man on the fighting front, and don't let him down by letting up.

This material was prepared jointly by Agricultural Adjustment Agency; Bureau of Plant Industry, Soils, and Agricultural Engineering; and Extension Service, for local use after joint approval by State AAA and Extension workers.

